



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID, BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x

Invoice 1450956
Inv Date 8/12/2012
Terms Cash In Advance
Contract 843156
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - US Senate (1176)
SCHED B (174263)
National/Political Candidate - Agency
165/06240256

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:46:02PM

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

JOHN BRUNNER SKED B
***** THIS IS A CASH IN ADVANCE

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>LATE NEWS</u>						
	SPOT	20062-News @ 10pm	Per week (2),Tu,We,Th,Fr	07/31/12 10:12PM (Tu)	00:30	News @ 10pm M-F	JB12 TV12	\$1500.00	✓
	SPOT	20062-News @ 10pm	Per week (2),Tu,We,Th,Fr	08/03/12 10:11PM (Fr)	00:30	News @ 10pm M-F	JB12 TV15	\$1500.00	✓
2.0	Contract Line Remarks:		<u>NEWS 4</u>						
	SPOT	20054-News @ 5pm	Per week (2),Tu,We,Th,Fr	07/31/12 5:28PM (Tu)	00:30	News @ 5pm M-F	JB12 TV12	\$950.00	✓
	SPOT	20054-News @ 5pm	Per week (2),Tu,We,Th,Fr	08/01/12 5:28PM (We)	00:30	News @ 5pm M-F	JB12 TV12	\$950.00	✓
3.0	Contract Line Remarks:		<u>NEWS 4</u>						
	SPOT	20055-News @ 6pm	Per week (4),Tu,We,Th,Fr	07/31/12 6:12PM (Tu)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	7
	SPOT	20055-News @ 6pm	Per week (4),Tu,We,Th,Fr	08/01/12 6:10PM (We)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	
	SPOT	20055-News @ 6pm	Per week (4),Tu,We,Th,Fr	08/02/12 6:20PM (Th)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	
	SPOT	20055-News @ 6pm	Per week (4),Tu,We,Th,Fr	08/03/12 6:22PM (Fr)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	
4.0	Contract Line Remarks:		<u>RUN 1X 8-7, NEWS 4</u>						
	SPOT	20015-News @ 6am	Per week (5),Tu,We,Th,Fr	07/31/12 5:58AM (Tu)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	7
	SPOT	20015-News @ 6am	Per week (5),Tu,We,Th,Fr	07/31/12 6:27AM (Tu)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	
	SPOT	20015-News @ 6am	Per week (5),Tu,We,Th,Fr	08/01/12 6:43AM (We)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	
	SPOT	20015-News @ 6am	Per week (5),Tu,We,Th,Fr	08/03/12 6:21AM (Fr)	00:30	News @ 6am M-F	JB12 TV15	\$350.00	
	SPOT	20015-News @ 6am	Per week (5),Tu,We,Th,Fr	08/03/12 6:59AM (Fr)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	
5.0	Contract Line Remarks:		<u>RUN 1X 8-7, EARLY SHOW</u>						
	SPOT	131968-CBS This Mor	Per week (5),Tu,We,Th,Fr	07/31/12 7:28AM (Tu)	00:30	CBS This Morning	JB12 TV12	\$225.00	7
	SPOT	131968-CBS This Mor	Per week (5),Tu,We,Th,Fr	08/01/12 8:11AM (We)	00:30	CBS This Morning	JB12 TV12	\$225.00	
	SPOT	131968-CBS This Mor	Per week (5),Tu,We,Th,Fr	08/02/12 7:28AM (Th)	00:30	CBS This Morning	JB12 TV12	\$225.00	
	SPOT	131968-CBS This Mor	Per week (5),Tu,We,Th,Fr	08/02/12 7:58AM (Th)	00:30	CBS This Morning	JB12 TV15	\$225.00	
	SPOT	131968-CBS This Mor	Per week (5),Tu,We,Th,Fr	08/03/12 7:28AM (Fr)	00:30	CBS This Morning	JB12 TV15	\$225.00	
6.0	Contract Line Remarks:		<u>LATE NEWS I</u>						
	SPOT	20789-News @ 10pm	Day,Su-1	08/05/12 10:28PM (Su)	00:30	News @ 10pm Sun	JB12 TV16	\$1500.00	✓
7.0	Contract Line Remarks:		<u>NEWS 4</u>						
	SPOT	20055-News @ 6pm	Day,M-1	08/06/12 6:11PM (Mo)	00:30	News @ 6pm M-F	JB12 TV15	\$900.00	✓



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID, BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
SCHED B (174263)
National/Political Candidate - Agency
165/06240256

Invoice 1450956
Inv Date 8/12/2012
Terms Cash In Advance
Contract 843156
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER SKED B
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:46:02PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	Contract Line Remarks:		<u>RUN 1X 8-7, NEWS 4</u>						
	SPOT	2001S-News @ 6am	Day,M-1	08/06/12 5:59AM (Mo)	00:30	News @ 6am M-F	JB12 TV16	\$350.00	✓
9.0	Contract Line Remarks:		<u>RUN 1X 8-7, EARLY SHOW</u>						
	SPOT	131968-CBS This Mor	Day,M-1	08/06/12 7:28AM (Mo)	00:30	CBS This Morning	JB12 TV16	\$225.00	✓
10.0	Contract Line Remarks:		<u>LATE NEWS I</u>						
	SPOT	20108-News @ 10pm	Day,Sa-1	08/04/12 10:26PM (Sa)	00:30	News @ 10pm Sat	JB12 TV1S	\$850.00	✓
11.0	Contract Line Remarks:		<u>LATE NEWS I</u>						
	SPOT	11914S-News @ 10:3	Day,Sa-1	08/04/12 10:54PM (Sa)	00:30	News @ 10:30pm	JB12 TV16	\$450.00	✓ S/B 400 (50)
12.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	20103-News @ 6pm	Day,Sa-1	08/04/12 6:10PM (Sa)	00:30	News @ 6pm Sa	JB12 TV16	\$300.00	✓
13.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	119144-News @ 10:3	Day,Su-1	08/05/12 10:50PM (Su)	00:30	News @ 10:30pm Sun	JB12 TV1S	\$600.00	✓ OK
14.0	Contract Line Remarks:		<u>NEWS</u>						
	SPOT	20757-News @ 5:30p	Day,Su-1	08/05/12 5:30PM (Su)	00:30	News @ 5:30pm Su	JB12 TV16	\$400.00	✓
15.0	Contract Line Remarks:		<u>60M</u>						
	SPOT	20141-60 Minutes	Day,Su-1	08/05/12 6:56PM (Su)	00:30	60 Minutes	JB12 TV1S	\$3500.00	✓
16.0	Contract Line Remarks:		<u>CBS SU</u>						
	SPOT	8:00:00AM- 9:30:00	Day,Su-1	08/05/12 8:06AM (Su)	00:30	CBS Sunday Morning	JB12 TV1S	\$600.00	✓
17.0	Contract Line Remarks:		<u>RUN 1X 8-7, NEWS 4</u>						
	SPOT	2001S-News @ 6am	Day,M-1	08/06/12 6:44AM (Mo)	00:30	News @ 6am M-F	JB12 TV1S	\$350.00	✓
18.0	Contract Line Remarks:		<u>RUN 1X 8-7, EARLY SHOW</u>						
	SPOT	131968-CBS This Mor	Day,M-1	08/06/12 8:29AM (Mo)	00:30	CBS This Morning	JB12 TV1S	\$225.00	✓
19.0	Contract Line Remarks:		<u>NEWS 4</u>						
	SPOT	2005S-News @ 6pm	Day,M-1	08/06/12 6:22PM (Mo)	00:30	News @ 6pm M-F	JB12 TV16	\$900.00	✓
20.0	Contract Line Remarks:		<u>NEWS 4</u>						
	SPOT	48386-News @ 5am	Day,Tu-1	08/07/12 5:09AM (Tu)	00:30	News @ 5am	JB12 TV1S	\$250.00	✓
21.0	Contract Line Remarks:		<u>nate</u>						
	SPOT	114240-Nate Berkus	Day,M-1	08/06/12 9:32AM (Mo)	00:30	Nate Berkus Show	JB12 TV1S	\$200.00	✓
22.0	Contract Line Remarks:		<u>great day</u>						
	SPOT	98273-Great Day St.	Day,Tu-1	08/07/12 10:20AM (Tu)	00:30	Great Day St. Louis	JB12 TV16	\$150.00	✓
23.1	Contract Line Remarks:		<u>price</u>						
	SPOT	20022-Price is Right	Day,Tu-1	08/07/12 11:00AM (Tu)	00:30	Price is Right	JB12 TV1S	\$400.00	✓
24.0	Contract Line Remarks:		<u>y&r</u>						
	SPOT	20029-Young and the	Day,M-1	08/06/12 3:58PM (Mo)	00:30	Young and the Restless	JB12 TV16	\$1000.00	✓
25.0	Contract Line Remarks:		<u>days</u>						
	SPOT	20063-Late Show wit	Day,M-1	08/06/12 11:14PM (Mo)	00:30	LATE SHOW WITH DAVID LETTERMAN	JB12 TV16	\$450.00	✓
26.0	Contract Line Remarks:		<u>et</u>						
	SPOT	20053-Entertainment	Day,M-1	08/06/12 6:54PM (Mo)	00:30	Entertainment Tonight	JB12 TV1S	\$1200.00	✓



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID,BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
SCHED B (174263)
National/Political Candidate - Agency
165/06240256

Invoice 1450956
Inv Date 8/12/2012
Terms Cash In Advance
Contract 843156
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER SKED B
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:46:02PM

AgB

OFFICIAL BILLING INVOICE

St. Louis (KMOV) (KMOV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
27.0	Contract Line Remarks:	<u>nate</u>							
	SPOT	114240-Nate Berkus	Day,M-1	08/06/12 9:14AM (Mo)	00:30	Nate Berkus Show	JB12 TV16	\$200.00	✓

\$50
Dul
8/29

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$26,375.00	Total Spots	40
Commission	(\$3,956.25)		
Net Total	\$22,418.75		



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID,BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
SCHED A (174510)
National/Political Candidate - Agency
158/06231810

Invoice 1449493
Inv Date 8/5/2012
Terms Cash In Advance
Contract 842139
Bill Type Standard
Period 7/30/2012 - 8/5/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER 4 SENAT SCHED A
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/3/2012 8:41:55AM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	Contract Line Remarks:		LATE NEWS						
	SPOT	20062-News @ 10pm	Day, M-1	07/30/12 10:21PM (Mo)	00:30	News @ 10pm M-F	JB12 TV14	\$1500.00	✓
14.0	Contract Line Remarks:		GREAT DAY ST LOUIS						
	SPOT	98273-Great Day St.	Day, M-1	07/30/12 10:22AM (Mo)	00:30	Great Day St. Louis	JB12 TV14	\$100.00	✓
15.1	Contract Line Remarks:		PRICE IS RIGHT						
	SPOT	20022-Price Is Right	Day, M-1	07/30/12 10:58AM (Mo)	00:30	Price is Right	JB12 TV12	\$400.00	✓
16.0	Contract Line Remarks:		NOON NEWS						
	SPOT	20023-News @ 12noon	Day, M-1	07/30/12 12:28PM (Mo)	00:30	News @ 12noon M-F	JB12 TV14	\$450.00	✓
17.1	Contract Line Remarks:		DR PHIL						
	SPOT	28663-Dr. Phil	Day, M-1	07/30/12 3:24PM (Mo)	00:30	Dr. Phil	JB12 TV14	\$450.00	✓
18.0	Contract Line Remarks:		NEWS 4						
	SPOT	20054-News @ 5pm	Day, M-1	07/30/12 5:13PM (Mo)	00:30	News @ 5pm M-F	JB12 TV14	\$950.00	✓
19.1	Contract Line Remarks:		NEWS 4						
	SPOT	20055-News @ 6pm	Day, M-1	07/30/12 6:19PM (Mo)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	✓
20.1	Contract Line Remarks:		NEWS 4						
	SPOT	20015-News @ 6am	Day, M-2	07/30/12 6:23AM (Mo)	00:30	News @ 6am M-F	JB12 TV14	\$350.00	✓
	SPOT	20015-News @ 6am	Day, M-2	07/30/12 6:42AM (Mo)	00:30	News @ 6am M-F	JB12 TV14	\$350.00	✓
21.1	Contract Line Remarks:		ET						
	SPOT	20053-Entertainment	Day, M-1	07/30/12 6:54PM (Mo)	00:30	Entertainment Tonight	JB12 TV14	\$1200.00	✓
22.1	Contract Line Remarks:		EARLY SHOW						
	SPOT	131968-CBS This Mor	Day, M-2	07/30/12 8:17AM (Mo)	00:30	CBS This Morning	JB12 TV12	\$225.00	✓
	SPOT	131968-CBS This Mor	Day, M-2	07/30/12 8:53AM (Mo)	00:30	CBS This Morning	JB12 TV14	\$225.00	✓

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$7,100.00
Commission	(\$1,065.00)
Net Total	\$6,035.00

Total Spots 12



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID,BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
SCHED B (174263)
National/Political Candidate - Agency
164/06240243

Invoice 1449507
Inv Date 8/5/2012
Terms Cash In Advance
Contract 843152
Bill Type Standard
Period 7/30/2012 - 8/5/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER SKED B
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/3/2012 8:41:57AM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.0	Contract Line Remarks:	NEWS 4							
	SPOT	20055-News @ 6pm	Day, M-1	07/30/12 6:09PM (Mo)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	✓
6.0	Contract Line Remarks:	ET							
	SPOT	20053-Entertainment	Day, M-1	07/30/12 6:39PM (Mo)	00:30	Entertainment Tonight	JB12 TV12	\$1200.00	✓

*No Ltr due
on 8/29*

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$2,100.00
Commission	(\$315.00)
Net Total	\$1,785.00

Total Spots 2



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID,BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Invoice 1450913
Inv Date 8/12/2012
Terms Cash In Advance
Contract 842109
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:45:58PM

OFFICIAL BILLING INVOICE

St. Louis (KMOV) (KMOV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>LATE NEWS</u>						
	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	07/31/12 10:33PM (Tu)	00:30	News @ 10pm M-F	JB12 TV14	\$1500.00	✓
	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	08/01/12 10:22PM (We)	00:30	News @ 10pm M-F	JB12 TV12	\$1500.00	✓
	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	08/02/12 10:26PM (Th)	00:30	News @ 10pm M-F	JB12 TV15	\$1500.00	✓
	SPOT	20062-News @ 10pm	Per week (4),Tu,We,Th,Fr	08/03/12 10:33PM (Fr)	00:30	News @ 10pm M-F	JB12 TV12	\$1500.00	✓
2.1	Contract Line Remarks:		<u>GREAT DAY ST LOUIS</u>						
	SPOT	98273-Great Day St.	Per week (4),Tu,We,Th,Fr	07/31/12 10:11AM (Tu)	00:30	Great Day St. Louis	JB12 TV14	\$100.00	✓
	SPOT	98273-Great Day St.	Per week (4),Tu,We,Th,Fr	08/01/12 10:43AM (We)	00:30	Great Day St. Louis	JB12 TV12	\$100.00	✓
	SPOT	98273-Great Day St.	Per week (4),Tu,We,Th,Fr	08/02/12 10:18AM (Th)	00:30	Great Day St. Louis	JB12 TV12	\$100.00	✓
	SPOT	98273-Great Day St.	Per week (4),Tu,We,Th,Fr	08/03/12 10:18AM (Fr)	00:30	Great Day St. Louis	JB12 TV15	\$100.00	✓
3.0	Contract Line Remarks:		<u>PRICE IS RIGHT</u>						
	SPOT	20022-Price is Right	Per week (4),Tu,We,Th,Fr	07/31/12 10:59AM (Tu)	00:30	Price is Right	JB12 TV12	\$400.00	✓
	SPOT	20022-Price is Right	Per week (4),Tu,We,Th,Fr	08/01/12 10:57AM (We)	00:30	Price is Right	JB12 TV14	\$400.00	✓
	SPOT	20022-Price is Right	Per week (4),Tu,We,Th,Fr	08/02/12 10:58AM (Th)	00:30	Price is Right	JB12 TV15	\$400.00	✓
	SPOT	20022-Price is Right	Per week (4),Tu,We,Th,Fr	08/03/12 11:00AM (Fr)	00:30	Price is Right	JB12 TV12	\$400.00	✓
4.0	Contract Line Remarks:		<u>NOON NEWS</u>						
	SPOT	20023-News @ 12noon	Per week (4),Tu,We,Th,Fr	07/31/12 12:14PM (Tu)	00:30	News @ 12noon M-F	JB12 TV14	\$450.00	✓
	SPOT	20023-News @ 12noon	Per week (4),Tu,We,Th,Fr	08/01/12 12:27PM (We)	00:30	News @ 12noon M-F	JB12 TV14	\$450.00	✓
	SPOT	20023-News @ 12noon	Per week (4),Tu,We,Th,Fr	08/02/12 12:25PM (Th)	00:30	News @ 12noon M-F	JB12 TV12	\$450.00	✓
	SPOT	20023-News @ 12noon	Per week (4),Tu,We,Th,Fr	08/03/12 12:17PM (Fr)	00:30	News @ 12noon M-F	JB12 TV15	\$450.00	✓
5.0	Contract Line Remarks:		<u>DR PHIL</u>						
	SPOT	28663-Dr. Phil	Per week (4),Tu,We,Th,Fr	07/31/12 2:59PM (Tu)	00:30	Dr. Phil	JB12 TV14	\$450.00	✓
	SPOT	28663-Dr. Phil	Per week (4),Tu,We,Th,Fr	08/01/12 3:24PM (We)	00:30	Dr. Phil	JB12 TV14	\$450.00	✓
	SPOT	28663-Dr. Phil	Per week (4),Tu,We,Th,Fr	08/03/12 2:59PM (Fr)	00:30	Dr. Phil	JB12 TV12	\$450.00	✓
5.0	SPOT			08/02/12			1 preempt @ \$450.00	\$0.00	R-Live News Coverage

*No Lur
and
M 8/29*



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID, BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
REPUBLICAN (168806)
National/Political Candidate - Agency
159/06231813

Invoice 1450913
Inv Date 8/12/2012
Terms Cash In Advance
Contract 842109
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER 4 SENAT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:45:58PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	Contract Line Remarks:		NEWS 4						
	SPOT	20054-News @ 5pm	Per week (4), Tu, We, Th, Fr	07/31/12 5:00PM (Tu)	00:30	News @ 5pm M-F	JB12 TV12	\$950.00	✓
	SPOT	20054-News @ 5pm	Per week (4), Tu, We, Th, Fr	08/01/12 5:13PM (We)	00:30	News @ 5pm M-F	JB12 TV12	\$950.00	✓
	SPOT	20054-News @ 5pm	Per week (4), Tu, We, Th, Fr	08/02/12 5:17PM (Th)	00:30	News @ 5pm M-F	JB12 TV12	\$950.00	✓
	SPOT	20054-News @ 5pm	Per week (4), Tu, We, Th, Fr	08/03/12 5:25PM (Fr)	00:30	News @ 5pm M-F	JB12 TV15	\$950.00	✓
7.0	Contract Line Remarks:		NEWS 4						
	SPOT	20055-News @ 6pm	Per week (4), Tu, We, Th, Fr	07/31/12 6:22PM (Tu)	00:30	News @ 6pm M-F	JB12 TV14	\$900.00	✓
	SPOT	20055-News @ 6pm	Per week (4), Tu, We, Th, Fr	08/01/12 6:20PM (We)	00:30	News @ 6pm M-F	JB12 TV14	\$900.00	✓
	SPOT	20055-News @ 6pm	Per week (4), Tu, We, Th, Fr	08/02/12 6:14PM (Th)	00:30	News @ 6pm M-F	JB12 TV15	\$900.00	✓
	SPOT	20055-News @ 6pm	Per week (4), Tu, We, Th, Fr	08/03/12 6:08PM (Fr)	00:30	News @ 6pm M-F	JB12 TV12	\$900.00	✓
8.0	Contract Line Remarks:		RUN 2X 8-7, NEWS 4						
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	07/31/12 6:20AM (Tu)	00:30	News @ 6am M-F	JB12 TV14	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	07/31/12 6:50AM (Tu)	00:30	News @ 6am M-F	JB12 TV14	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/01/12 6:00AM (We)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/01/12 6:23AM (We)	00:30	News @ 6am M-F	JB12 TV14	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/01/12 6:56AM (We)	00:30	News @ 6am M-F	JB12 TV14	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/02/12 6:00AM (Th)	00:30	News @ 6am M-F	JB12 TV15	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/02/12 6:28AM (Th)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/02/12 6:56AM (Th)	00:30	News @ 6am M-F	JB12 TV15	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/03/12 5:59AM (Fr)	00:30	News @ 6am M-F	JB12 TV12	\$350.00	✓
	SPOT	20015-News @ 6am	Per week (10), Tu, We, Th, Fr	08/03/12 6:42AM (Fr)	00:30	News @ 6am M-F	JB12 TV15	\$350.00	✓
9.0	Contract Line Remarks:		ET						
	SPOT	20053-Entertainment	Per week (4), Tu, We, Th, Fr	07/31/12 6:54PM (Tu)	00:30	Entertainment Tonight	JB12 TV14	\$1200.00	✓



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID,BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
REPUBLICAN (168806)
National/Political Candidate - Agency
159/06231813

Invoice 1450913
Inv Date 8/12/2012
Terms Cash In Advance
Contract 842109
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER 4 SENAT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:45:58PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	20053-Entertainment	Per week (4),Tu,We,Th,Fr	08/01/12 6:54PM (We)	00:30	Entertainment Tonight	JB12 TV14	\$1200.00	✓
	SPOT	20053-Entertainment	Per week (4),Tu,We,Th,Fr	08/02/12 6:54PM (Th)	00:30	Entertainment Tonight	JB12 TV12	\$1200.00	✓
	SPOT	20053-Entertainment	Per week (4),Tu,We,Th,Fr	08/03/12 6:54PM (Fr)	00:30	Entertainment Tonight	JB12 TV15	\$1200.00	✓
10.0	Contract Line Remarks: RUN 2X 8-7, EARLY SHOW								
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	07/31/12 8:27AM (Tu)	00:30	CBS This Morning	JB12 TV12	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	07/31/12 8:53AM (Tu)	00:30	CBS This Morning	JB12 TV14	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/01/12 7:40AM (We)	00:30	CBS This Morning	JB12 TV12	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/01/12 8:27AM (We)	00:30	CBS This Morning	JB12 TV14	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/01/12 8:53AM (We)	00:30	CBS This Morning	JB12 TV14	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/02/12 8:27AM (Th)	00:30	CBS This Morning	JB12 TV12	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/02/12 8:53AM (Th)	00:30	CBS This Morning	JB12 TV15	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/03/12 7:58AM (Fr)	00:30	CBS This Morning	JB12 TV12	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/03/12 8:27AM (Fr)	00:30	CBS This Morning	JB12 TV15	\$225.00	✓
	SPOT	131968-CBS This Mor	Per week (10),Tu,We,Th,Fr	08/03/12 8:48AM (Fr)	00:30	CBS This Morning	JB12 TV12	\$225.00	✓
11.0	Contract Line Remarks: LATE NEWS I								
	SPOT	20789-News @ 10pm	Day,Su-1	08/05/12 10:14PM (Su)	00:30	News @ 10pm Sun	JB12 TV15	\$1500.00	✓
12.0	Contract Line Remarks: CBS SUNDAY MORNING								
	SPOT	20132-CBS Sunday M	Day,Su-1	08/05/12 8:56AM (Su)	00:30	CBS Sunday Morning	JB12 TV16	\$600.00	✓
13.0	Contract Line Remarks: LATE NEWS								
	SPOT	20062-News @ 10pm	Day,M-1	08/06/12 10:21PM (Mo)	00:30	News @ 10pm M-F	JB12 TV15	\$1500.00	✓
14.1	Contract Line Remarks: GREAT DAY ST LOUIS								
	SPOT	98273-Great Day St.	Day,M-1	08/06/12 10:23AM (Mo)	00:30	Great Day St. Louis	JB12 TV16	\$100.00	✓
15.0	Contract Line Remarks: PRICE IS RIGHT								
	SPOT	20022-Price is Right	Day,M-1	08/06/12 11:00AM (Mo)	00:30	Price is Right	JB12 TV15	\$400.00	✓
16.0	Contract Line Remarks: NOON NEWS								
	SPOT	20023-News @ 12no	Day,M-1	08/06/12 12:10PM (Mo)	00:30	News @ 12noon M-F	JB12 TV16	\$450.00	✓



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Brunner for Senate (38226)
Stevens Reed Curcio & Potholm (2863)/808
VONDERHEID,BETSY
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x
Political - US Senate (1176)
REPUBLICAN (168806)
National/Political Candidate - Agency
159/06231813

Invoice 1450913
Inv Date 8/12/2012
Terms Cash In Advance
Contract 842109
Bill Type Standard
Period 7/30/2012 - 8/12/2012

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

JOHN BRUNNER 4 SENAT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/14/2012 4:45:58PM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.0	Contract Line Remarks:	DR PHIL							
	SPOT	28663-Dr. Phil	Day, M-1	08/06/12 3:23PM (Mo)	00:30	Dr. Phil	JB12 TV15	\$450.00	✓
18.0	Contract Line Remarks:	NEWS 4							
	SPOT	20054-News @ 5pm	Day, M-1	08/06/12 5:14PM (Mo)	00:30	News @ 5pm M-F	JB12 TV16	\$950.00	✓
19.0	Contract Line Remarks:	NEWS 4							
	SPOT	20055-News @ 6pm	Day, M-1	08/06/12 6:14PM (Mo)	00:30	News @ 6pm M-F	JB12 TV15	\$900.00	✓
20.0	Contract Line Remarks:	NEWS 4							
	SPOT	20015-News @ 6am	Day, M-2	08/06/12 6:28AM (Mo)	00:30	News @ 6am M-F	JB12 TV16	\$350.00	✓
	SPOT	20015-News @ 6am	Day, M-2	08/06/12 6:55AM (Mo)	00:30	News @ 6am M-F	JB12 TV15	\$350.00	✓
21.0	Contract Line Remarks:	ET							
	SPOT	20053-Entertainment	Day, M-1	08/06/12 6:40PM (Mo)	00:30	Entertainment Tonight	JB12 TV16	\$1200.00	✓
22.0	Contract Line Remarks:	EARLY SHOW							
	SPOT	131968-CBS This Mor	Day, M-2	08/06/12 7:39AM (Mo)	00:30	CBS This Morning	JB12 TV16	\$225.00	✓
	SPOT	131968-CBS This Mor	Day, M-2	08/06/12 8:23AM (Mo)	00:30	CBS This Morning	JB12 TV15	\$225.00	✓

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$38,300.00	Total Spots	65
Commission	(\$5,745.00)		
Net Total	\$32,555.00		